

REQUEST FOR COUNCIL ACTION

SUBJECT: West Jordan Parade Float

SUMMARY: Local companies have been contacted and can provide the city a theme parade float by July 4, 2015.

FISCAL

IMPACT: Quotes will be solicited not to exceed \$15,000 and an additional \$2,000 for staffing and float character stipends

STAFF RECOMMENDATION:

Staff is looking for council direction

MOTION RECOMMENDED:

"I move to approve \$10,000 from council contingency in the current budget to be used for the 2015 West Jordan City Parade Float."

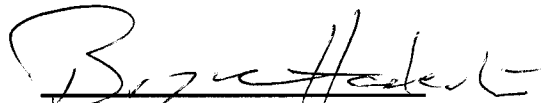
Roll Call vote required

Prepared by:



Julie Brown
Events Coordinator

Reviewed by:



Bryce Haderlie
Interim City Manager

BACKGROUND DISCUSSION:

The city budgeted \$7,000 and planned for a volunteer group to build the city float. Due to medical issues in the organization command structure, they were unable to mobilize to build the city float. They would still like to be considered for future years.

Next I considered having the West Jordan Arts Council build the float. Councilmember McConnehey spread the information. In the end, they decided they did not have enough members to commit to the project during the allotted timeframe.

The theme of the float will match the city's branding and include the new logo and color scheme. I feel confident we can have the West Jordan float in all of the following parades:

July 3	Riverton
July 4	Murray
July 4	West Jordan (host)
July 4	Sandy
July 19	Draper
July 23	Days of '47 Float Preview
July 24	Days of '47
July 24	Cottonwood Heights

Current city allowed budget:	\$ 7,000
Request from council contingency:	\$10,000